

MEYERS BROTHERS

DEPARTMENT STORE

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27-inch 50c Japonika Silk 25c

While in the market, our buyer for this department made a good purchase in this number, containing fifteen pieces and every piece a different shade including black and white, are in perfect condition and worth 50c anywhere, for this sale we wish to place on the counter for

25c

A SALE OF SPRING MERCHANDISE

Easter Is Only Three Weeks Off



PUT ON THE NEW

WHAT A COMFORTABLE FEELING IT IS TO "CAST OFF THE OLD" AND "PUT ON THE NEW." THIS IS ESPECIALLY SO IN THE SPRING TIME, WHEN BRIGHT, GLAD SOME COLORS INVITE YOU TO PUT ASIDE THE SOMBRED WINTER SHADES. OUR STORE IS FULL OF CHEERFUL SPRING CLOTHES---CLOTHES THAT WILL MAKE YOU HAPPY TO WEAR. OUR DRESS MATERIAL AND TRIMMINGS ARE FRESH. OUR HOSIERY AND UNDERWEAR ARE DURABLE AND Dainty. WE INVITE YOU TO VISIT OUR ESTABLISHMENT. REMEMBER OUR REPUTATION WAS NOT MADE IN A MINUTE, BUT THAT IT IS THE RESULT OF TREATING OUR PATRONS RIGHT EVER SINCE WE HAVE BEEN IN BUSINESS.

25c Mercerized Silk Finish Plisse Crepe, 8 1-2c

This special offer of good cloth merchandise that we are placing on sale (which you will see in the window) is of the newest design of Crepe, all perfect in shade and quality, splendid for home or street dress and beautiful for evening wear.

25c VALUE for

8 1-2c

AMERICAN LADY CORSET

A Corset for Perfect Shapes. A Few of the Special Numbers for Spring.

THE NEW MODEL.

\$2.00

No. 215. Extra Long Hips, Long Busts of Basiste.

THE NEW MODEL.

\$1.50

No. 159. Extra Long Hips, Long Busts of Basiste.

THE NEW MODEL.

\$1.00

No. 123. Extra Long Hips, Long Busts of Basiste.



American Lady

A Complete Dress Goods Department Select Now for Your Easter Gown

We are here with the goods. In this department we know that we have a complete assortment for you to select from, should you desire to make the purchase. No one can say they will have to go elsewhere to get suited, for we have here all the new weaves that are on the market, and what we think the most desirable shades, also novelty stripes and checks, in navy, light, Copenhagen and peacock blues, catwaba, raspberry, lavender and wistaria, garnet and red, pink, old rose, reseda, olive and dark green, champagne, tan and brown in broadcloths, serges, batiste, henriettas, voiles, in prices.

25c to \$2.50

Specials in Spring Domestics and Linens

Extra special for Monday only, the Royal Blue Sheet, 81x90, made of extra fine Egyptian muslin and a real bargain. Value .69c

Cases to match .15c

One lot of Bath Towels, extra large size and good quality 20c

Value .15c

Extra large heavy Huck Towel, plain white and red border. Regular 12 1/2c value .10c

Extra large heavy Huck Towel, plain white and red border. Regular 13c value .15c

Extra large heavy Huck Towel, plain white and red border. Regular 15c value .12 1/2c

One lot of Bath Towels extra large size and good quality, 15c value .10c

One lot of extra good quality Muslin Pillow Cases, large size, 12 1/2c value .10c

SPECIAL FOR MONDAY ONE LOT OF CRASH. REGULAR 5c VALUE .3c

We are now showing a complete line of Chambrays in plain colors and stripes .10c

Special in Ladies' Trimmed and Untrimmed Hats

We will place on sale Monday our entire line of FALL and WINTER MILLINERY. Of all our entire stock there are left about sixty hats, worth from \$3 to \$5.00.

Special, 98c.

We have left from our entire lot of Ladies' Untrimmed shapes about four dozen, ranging in price from \$1.50 to \$3.

Special, 19c.

A Few of the Newest in Novelty Wash Goods for the Coming Spring ...

34-inch Sherette in white, black, lavender blue, pink, champagne, and rose. These goods, we will gladly send samples to those who have not already had them. Linen finish, only very small patterns, splendid for ladies' and children's dresses .29c

We have a complete line of Mercerized Madras for waists and men's shirts, 19c to .59c

Mercerized Batiste 25c to \$1.

40-inch Victorian Lawn 10c.

12 1/2c, 15c, 20c and 25c.

English Nainsook .10c to 39c

Luna Lawn .10c to 25c

Flaxen .15c to 25c

Embroidery Batiste .59c to \$1

Rajah Line in colors, including black and white .29c to 50c

27 inch ricame Spun in all colors, yard .15c



ROYAL Waists!

We are showing a magnificent collection of advance spring styles of Boys' Hats for the wee little tots, as well as the larger chaps, that will please the youngsters as well as their mothers, especially the mothers, because these Hats will retain their good looks longer than the usual 50 cents kinds.

\$1 to \$12.50

New Spring Silks for Your Easter Gowns

27 inch Roolah Silk, \$1. Another soft satin finish with a rough appearance which makes it look like rajah, only it is more beautiful and will give better service .51

27 inch Silk Jacquards, 50c. Now for a cheap, but dainty dress in this silk, it will cost very little to secure a dress that will show up with the most expensive as the shades are perfect .50c

42 inch Foulards, \$1.75. Just received a new and complete line of imported Satin Foulards in a large range of stripes, dots, and floral designs. Ask to see this line .175

27 inch Wonda Silk, 39c. In all the new shades that will please you; with a rough effect, very desirable for any occasion .39c

26 inch Foulards, 39c to \$1. Another large assortment of Foulards in same designs and colors and prices that will appeal to all, 39c to .51

36 inch Tussah Glass, \$1.25.

This is one of the leading silks for spring, in shades consisting of Easter green, Copenhagen, blue, serpent, and catwaba. Is highly finished in soft changeable shades, yard .125

27 inch Ottoman Shantung, \$1.

In this line of beautiful silks you can buy and feel certain that it is an up to date fabric .51

27 inch Cashmere De Soie, \$1

In all the new shades. These silks are made up in a soft, mes-saline finish, only the wear is a little difference which makes it very popular for evening wear \$1

Below are other Silks we have not mentioned:

26 inch Spessah, satin finish, \$1

26 inch Shepherd Check, \$1

26 inch Silk Cashmere, \$1

24 inch Ottoman, satin finish, \$1

36 inch Pongee, natural and black, \$1

Special Notice! Our Muslin Underwear & Corset Department Now on Third Floor

Just 34 \$25.00 Spring Suits to be Sold at \$16.95

Thirty-four Women's New Spring Suits to be sold Monday for \$16.95. Strictly the newest Spring styles, extremely stylish in Diagonals, French Serges, etc. All the favorite shades of the Spring season; coats 34 inches long, made plain; skirts pleated; \$25.00 value. \$16.95

We are now showing a complete line of Ladies' Spring Suits, handsomely braided and embroidered, trimmed in serges, panamas, diagonals, tussorah cloth and novelties, French serges, etc. Cat semi-fitting, Mannish tailored, etc. Skirts pleated and made plain, prices ranging \$16.95 to \$55

Ladies' White Waists made of extra good quality lawn, plain Mannish tailored, fancy embroidered fronts, made extra full. \$1.51 value, special .98c

Special lot of Ladies' Skirts, panama, serge, shepherd checks, and fancies, made extra full, worth \$8.50. Special \$4.98

We will put on sale Saturday and Monday, one lot of Silk Underskirts, Dresden patterns, and all the latest spring shades, also black and white. These skirts are all made regular and extra size. \$8.50 value. Special \$4.95

We are showing a complete line of black Silk Underskirts, all full made and guaranteed quality. Prices \$4.95 to \$12.50

We are showing a complete line of Ladies' Spring Voile Skirts, made of Altman voile and all guaranteed. Price \$8.50 to \$15

WE WILL OFFER SPECIAL FOR MONDAY OUR ENTIRE LINE OF BABIES CAPS, LEFT OVER FROM OUR FALL STOCK AT ONE-HALF PRICE.

Ladies' Silk Hose for Easter

Keyser Glove Silk Hose. They are all pure silk, made in the best possible manner, full regular made with double heel and toe, all the spring shades, pink, white, light blue, navy, grey, green, champagne, tan, cardinal, and black. You can match almost any costume you wear—\$2.50 value. Special \$1.50

\$2.50 Kayser Silk Hose—\$1.50.

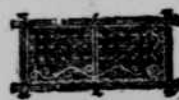
One lot of Ladies' Black Hose, slightly imperfect, regular 25c value—two pair .25c

Just received in a new line of the White-Leather Stocking. This hose is made to last. We guarantee this hose to give perfect satisfaction; if they do not please, bring them back to our store and we will give you a new pair for the ones this do not give entire satisfaction. Special \$1.00

One lot of Children's Ribbed Hose, all full made, extra fine quality, 25c value .19c

A Few Needy Things for the Housewife from Our Bargain Basement

Quart Measure, with lip. These are fine and perfect. Worth 10c. Special, each .5c

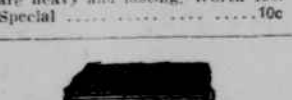


Curtain Stretchers, extend to twelve feet and six feet high. These have non-rusting pins, are worth \$1.25. Special \$1.



Marion Harland Coffee Pots. A good useful size and works to perfection. Worth \$1.50. Special \$1.19

Sauce Pots, with covers. These are white lined and have strong handles, worth 39c. Special .29c



Soap Dish for bath tubs. These are heavy and lasting. Worth 19c. Special .10c



Bread Box with side air holes. These are strong and well made, worth 49c. Special .38c



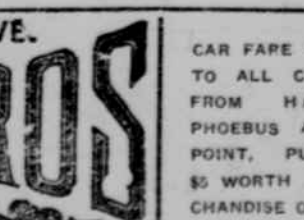
Foot Tubs. A good size and a bargain. These will not leak, worth 25c. Special .21c



Ceiling Dusters, with long handles. These are all perfect and are six feet long. Worth 19c. Special .10c



Galvanized Wash Tubs, with side handles. These are a good size and will not leak. Worth 45c. Special .33c



Alarm Clock with loud sounding alarm, and keep good time. Worth 89c. Special .65c

Big Reduction in Men's Wear for Easter

Men's Half Hose in all colors, black, tan, grey, navy and garnet. 25c value, two for .25c

Men's Fleece Lined Underwear, 50c value .39c

One lot of Boys' Blouses in colors, blue, white and figures, 39c value .25c

One lot of Men's Scarf Pins in the latest patterns, 50c value .25c

Men's Cuff Links, guaranteed sterling silver, 50c value .25c

One lot of Pilling & Madeley Endurance Hose, six pair to box, worth \$1.25. Our price .98c

Men's Ribbed Underwear, 50c value .39c

Men's Coat Sweaters, plain and fancy, \$1.50 value .139

Men's all linen Handkerchiefs, 15c value .10c

Men's Wool Underwear, \$1 value .79c

Men's Dress Shirts in spring figures and stripes, 75c value, 50c

Boy's spring styles in Shirts, 59c value. Special .50c

Boy's Blouses made of khaki, with collar attached, 39c value. Special .25c

Our Hair Goods Department Is Now Complete

WE ARE SHOWING THE LATEST STYLES OF BRAIDS AND SWITCHES. ALL OF THESE GOODS ARE GUARANTEED TO BE STRICTLY SANITARY. JUST RECEIVED A NEW LINE OF HAIR BRAIDS AND SWITCHES, GUARANTEED TO BE GENUINE HAIR, \$8 AND .10

We will offer special for this sale a beautiful Coronet Braid, 24 in. length, human hair, \$5.98 value. Special \$5

We will offer for this sale a 24 in. long Coronet Braid which cannot be equalled elsewhere. Regular \$4.50 braid .50c

SPECIAL COUPON

Cut out this Coupon and bring it to our Domestic Department and we will sell you

\$1.75 13 Yd. Piece of Longcloth for... \$1.39

None Sold to Children or by Phone.

CAR FARE REFUNDED TO ALL CUSTOMERS FROM HAMPTON, PHOEBUS AND OLD POINT, PURCHASING \$5 WORTH OF MERCHANDISE OR MORE.

2707-2709 WASHINGTON AVE.
NEWPORT NEWS, VA.
MEYERS BROS
DEPARTMENT STORE.
INCORPORATED.

CAR FARE REFUNDED TO ALL CUSTOMERS FROM HAMPTON, PHOEBUS AND OLD POINT, PURCHASING \$5 WORTH OF MERCHANDISE OR MORE.

SPECIAL COUPON

Cut out this Coupon and bring it to our Domestic Department and we will sell you

10 Yards Of 1 1/2 Cambric 85c for MONDAY. 85c

None Sold to Children or by Phone.